



Giftango Corporation Names Jereme Marshall as Director of Strategic Accounts

Portland, Ore., December 20, 2011 - [Giftango Corporation](#), the digital eGift Card company redefining the standards of gift cards, today announced the appointment of Jereme Marshall as Director of Strategic Accounts. Marshall comes to Giftango from Western Union, where he was the Sr. Director of Global Cards.

Marshall had been with Western union for over 11 years. Most recently he was responsible for the B2B sales of their Prepaid Card portfolio across the U.S., which included Corporate Incentives, Loyalty, General Purpose Reloadable and Electronic Payments.

In his role with Giftango, Marshall will be driving incremental revenue through the Channel Partner programs within specific verticals. "Jereme's knowledge of the Open Loop space, coupled with the management of the retail agent base is a great addition for Giftango," said Jennifer Philo, VP of Partner Development. "Jereme is already uncovering new opportunities." Marshall will leverage his experience in developing new products and implementing new programs within major Financial Institutions to design and create new programs for both Giftango and its partners.

"I am very excited to join a world class team of talented individuals who are working together to create a profitable environment for both Giftango and our Channel Partners," said Marshall. "I am looking forward to creating and fostering great relationships within the verticals based on the outstanding technology that Giftango can provide."

About Giftango

Giftango Corporation, founded in 2005, has redefined gifting with their innovative delivery of digital eGift Cards to email and mobile phones. Merchants utilize the Giftango platform to power e-commerce sales, a wide variety of promotions, and distribution through Channel Partners.

Giftango's Channel Partner solutions give loyalty and incentive companies the ability to add eGift Card fulfillment to their existing user interface for a wide variety of national brands. Giftango is integrated with twenty gift card processors and has patent-pending technology. Giftango delivers digital eGift products across more processors and brands than any competitor in the market.

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Images available upon request.